

Media release

DDV trends survey December 2019:

Securities investment culture is more important to investors than consumer protection

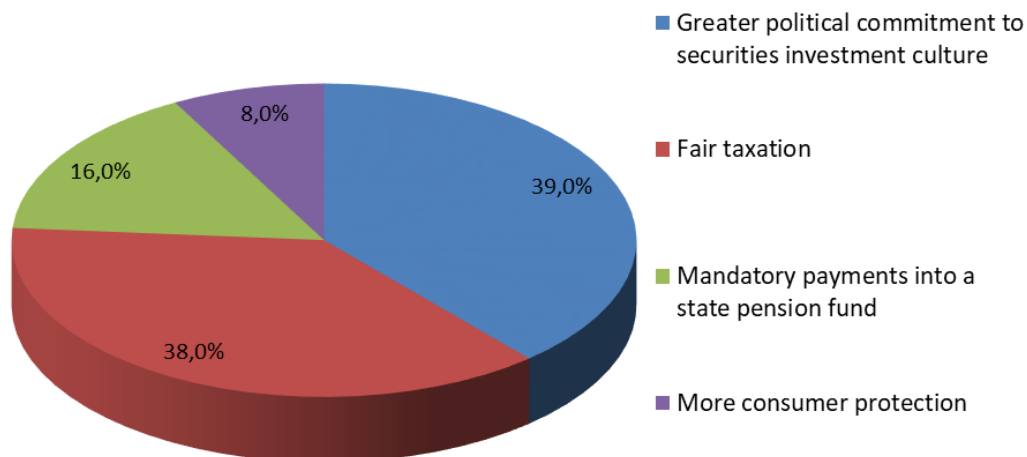
Frankfurt am Main, Germany, 13 December 2019

Retail investors want the grand coalition to focus primarily on the active promotion of securities investment culture in Germany. This is the result of a survey of 1,759 investors conducted by the German Derivatives Association (Deutscher Derivate Verband, DDV) in cooperation with several major financial portals. The first concern of 38.7 percent of the self-directed investors surveyed was greater political commitment to securities investment culture.

For 37.6 percent of the investors surveyed, the issue of fair taxation was the top priority on their policy wish list. A total of 15.6 percent of survey participants prioritised mandatory payments into a state pension fund, while 8 percent of respondents listed more consumer protection from the grand coalition as their primary concern.

“In Germany, we need policy messages, initiatives, and impetus in order to make investments in securities more attractive instead of hindering them,” says Lars Brandau, Managing Director at the DDV. “This is where the legislator has to take action. For many retail investors, investment in securities has now become so cumbersome and the flood of information so annoying that they are becoming less and less involved in the capital market.”

What do you want from the Grand Coalition?



A total of 1.759 individuals took part in this online survey. The survey, which was conducted jointly with the finance portals Ariva.de, Finanzen.net, finanztreff.de, Guidants, Onvista, and wallstreet-online, is available on the DDV website at <http://www.derivateverband.de/ENG/Statistics/TrendOfTheMonth>.

Deutscher Derivate Verband (DDV), the German Derivatives Association, is the industry representative body for the leading issuers of structured products in Germany, who represent more than 90 percent of the German structured products market: BayernLB, BNP Paribas, Citigroup, Commerzbank, DekaBank, Deutsche Bank, DZ BANK, Goldman Sachs, Helaba, HSBC Trinkaus, HypoVereinsbank, LBBW, Morgan Stanley, Société Générale, UBS, and Vontobel. Furthermore, the Association's work is supported by 16 sponsoring members, which include the Stuttgart and Frankfurt Exchanges, Baader Bank, the direct banks comdirect bank, Consorsbank, flatex, ING-DiBa, maxblue and S Broker, as well as finance portals and other service providers. The information contained in this document does not constitute a recommendation to buy or sell a financial product, and cannot substitute for individual advice from a bank or an advisor. This document does not contain all relevant information on structured products (like investment certificates and warrants) or other financial products. For comprehensive information, especially on the risks of investing in structured products, investors should read the prospectus of the relevant financial product. The information and statements in this document were current at the time of writing and are not updated.

Berlin Office, Pariser Platz 3, 10117 Berlin, Germany
Frankfurt a.M. Office, Feldbergstr. 38, 60323 Frankfurt a.M., Germany

Your contact:
Lars Brandau, Managing Director
Tel.: +49 (69) 244 33 03 – 60
brandau@derivateverband.de

www.derivateverband.de